

# Critical Tourism Studies Proceedings

---

Volume 2017

Article 23

---

2017

## Critically Analyzing Definitions of Excellence in Scholarly Literature on Hospitality

Francesco Screti

*Glion Institute of Higher Education*, [francesco.screti@glion.edu](mailto:francesco.screti@glion.edu)

Follow this and additional works at: <https://digitalcommons.library.tru.ca/cts-proceedings>



Part of the [Tourism and Travel Commons](#)

---

### Recommended Citation

Screti, Francesco (2017) "Critically Analyzing Definitions of Excellence in Scholarly Literature on Hospitality," *Critical Tourism Studies Proceedings*: Vol. 2017 , Article 23.

Available at: <https://digitalcommons.library.tru.ca/cts-proceedings/vol2017/iss1/23>

This Abstract is brought to you for free and open access by Digital Commons @ TRU Library. It has been accepted for inclusion in Critical Tourism Studies Proceedings by an authorized editor of Digital Commons @ TRU Library. For more information, please contact [apaterson@tru.ca](mailto:apaterson@tru.ca).

**Title:** Critically Analyzing Definitions of Excellence in Scholarly Literature on Hospitality

**Author:** Francesco Screti

**Affiliation:** Glion Institute of Higher Learning

**Contact:** francesco.screti@glion.edu

**Session Type:** Presentation

**Abstract:**

What are the definitions of excellence produced and reproduced in the main scholarly hospitality journals? What are the (hidden) values invoked through such definitions? What are, if any, the dis/agreements on the concept of excellence? In this study I review 25 academic papers published in the last 15 years in the top 20 scholarly journals on Tourism and Hospitality that have the term “excellence” in title and/or abstract, with the objective of shedding light on how the concept of excellence is constructed and communicated within and through the academic discourse. This study aims at drilling down the meaning of such a fuzzy concept as excellence, at eliciting a more reflective understanding and usage of the term, and at raising awareness of the stakes related to the ways excellence is defined, in order to critically discuss it in terms of humanism and progressivism. Are there different kinds of excellences that can be thought, pursued, and reached? If yes, which ones are the most relevant from a critical, humanistic, and progressivist perspective, aimed at making the world a better place to live in for everyone? From this point of view, the contribution’s major aspiration is starting and stimulating a discussion about these issues.